VACANCY

Marketing Associate (40 hours per week)

As Marketing Associate, you support the Marketing team with daily tasks and projects. You work with operational departments and external partners to design, produce, and deploy collateral, communications, and campaigns.

This entry-level role is suitable for someone starting their career. Thorough marketing education or relevant practical experience in marketing is required; having both is an advantage

WHAT WILL YOU DO?

Your tasks include:

- Creating social media content, including edited photos and videos and engaging captions.
- Managing messages, comments, and user-generated content on our channels.
- Designing brand-compliant visuals for digital and print communications.
- Helping with blogs, Daily Lion articles, and marketing emails.
- Managing the inventory of print and promotional materials and ordering more when needed.
- Making minor updates to the website and app.
- Supporting photo and video shoots, events, and our quarterly Local Market.
- Assisting operational departments with creating and deploying internal and external collateral.
- Contributing to sustainability initiatives as part of a LionsDive volunteer group.

WHO ARE YOU?

- You have a bachelor's degree in marketing & communications and/or experience in marketing from an internship or a job.
- You have excellent proficiency in Dutch and English. A third language is a plus.
- You are organized, professional, and motivated.
- You are attentive to detail, with a strong command of spelling and grammar.
- You are comfortable working independently and as part of a team.
- You are sensitive to cross-cultural and international dynamics within the team and with guests.
- You have reliable transportation, as occasional evening or weekend work is required.

WHO ARE WE?

LionsDive Beach Resort is the most sustainable hotel in Curaçao, with 165 accommodations. Our guests are international travelers, including families, couples, and sports enthusiasts, especially divers. The variety of guests makes the work dynamic and diverse. LionsDive is known as a stable and reliable employer, where people enjoy working and often stay for many years. We offer a work environment where collaboration, mutual support, and job satisfaction are important. This helps us create a consistent experience for both guests and employees.

WHAT DO WE OFFER?

- A starting salary of Cg 3,000 gross per month for entry-level candidate, based on a 40-hour workweek, plus a good benefits package.
- Participation in training sessions and workshops and receiving personal guidance.
- A varied position within a supportive team with a healthy work ethic.
- Work out for free at the LionsDive gym.
- A discount on food in our restaurants.

WILL YOU BE OUR NEW COLLEAGUE?

Interested? Send your resume and a short motivation to **HR@lionsdive.com.**