



Vacancy

Marketing Coördinator

~ 40 hours per week ~

As a Marketing Coordinator at LionsDive, you will drive and shape our marketing efforts. You translate ideas into impactful campaigns, coordinate activities, and maintain an eye for every detail. You'll work with dedicated colleagues, supervise an intern, and ensure that plans are flawlessly executed. With your sense of timing, creativity, and organization, you elevate our visibility to a high level. You are the indispensable link that strengthens our brand experience every single day.

Who we're looking for

- You have a bachelor's degree in Marketing or a related field.
- You have at least 2 years of experience in a similar role.
- You have excellent communication skills in both Dutch and English.
- You're a creative thinker with a passion for marketing and strong commercial insight.
- You have knowledge of social media, email marketing, SEO, Google Advertising, and Facebook Advertising.
- You have experience with Adobe programs and WordPress.
- You're a team player who is result-oriented and stays calm during busy periods.
- You have excellent organizational skills and know how to bring structure to complex tasks and projects.

What you'll do

- Develop and execute marketing plans, activities, and campaigns to increase LionsDive's brand awareness.
- Coordinate various marketing activities including on- and offline marketing, PR, and events.
- Analyze marketing data, create reports, and make recommendations.
- Manage and create suitable content for social media accounts, email marketing, and the website; develop new ideas to increase reach.
- Maintain and update website content and media materials, optimizing LionsDive's online visibility.
- Maintain contact with external parties such as media partners, tour operators, advertising agencies, suppliers, the Curaçao Tourism Board, etc.
- Safeguard brand identity and ensure consistent implementation across all communications.

Wat we offer you

- Professional and personal development.
- A varied and dynamic job.
- A competitive salary.
- Free access to our gym.
- Special accommodation rates at LionsDive and sister hotel Avila Beach Hotel.
- Working at one of the most beautiful locations in Curaçao.
- A pleasant and sustainable working environment.

Will you be our new colleague?

Send your application with CV and a short motivation letter to hr@lionsdive.com, mentioning "Marketing Coordinator Vacancy". A reference check is part of the selection process.